

PRESS RELEASE

WallachBeth selects TAG Transaction Cost Analysis (TCA)

New York, September 22, 2010 – WallachBeth Capital LLC, an institutional brokerage specializing in exchange-listed options and ETF's, is proud to announce that it will use the Transaction Auditing Group's (TAG) Transaction Cost Analysis to monitor execution quality on behalf of their clients. TAG's advanced TCA will track WallachBeth's substantial order flow and provide deep analysis with our in-depth market center comparisons.

WallachBeth's state-of-the-art direct access trading system provides instantaneous routing and execution while simultaneously "sweeping" all market centers to ensure their client's receive best execution. TAG's next-generation TCA collects data from a large variety of sources, creating an extensive and unique universe. Using TAG's TCA, WallachBeth will be able to view pertinent market data on a granular level relevant to each individual order, and can further customize and filter the results by any specific factor requested by the client. WallachBeth has selected TAG's sophisticated TCA because it is a highly comprehensive cost analysis weapon which demonstrates WallachBeth's ability to navigate market fragmentation and enhance liquidity while minimizing slippage and market impact.

David Beth, President and Chief Operating Officer of WallachBeth states: "TAG's easily accessed online desktop allows us to monitor the execution of orders and evidence the fact that our clients receive the best possible trade at a particular time. Using TAG's advanced TCA, we are able to customize and filter results by any specific factor to meet our client's individual requests. Our client's satisfaction is of the utmost importance to us and being able to handle our client's specific needs gives us a big advantage over competitors."

Roger L. Post, Executive Vice President of TAG adds: "As an aggressive and innovative inter-market broker that is rapidly expanding, we are excited to work with WallachBeth. Their dedication to trading at the highest level of execution quality is something we greatly respect and we are pleased to offer them our robust TCA to help prove their expertise to clients. We are proud that Wallach Beth has selected TAG's TCA to assist their clients."

For further information:

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About WallachBeth:

WallachBeth Capital LLC operates on a fully-disclosed, agency-only basis while serving the order execution needs of institutional managers, premiere hedge funds, sell-side trading desks, and sophisticated professionals trading in the wide-spectrum of exchange-listed equity options, listed and OTC equities, ETF's, and non-US equities. Additional information available at

<http://www.WallachBeth.com>

About TAG

TAG is an independent and unbiased provider of trade performance and market quality assessment for the securities industry. We pioneered the first standardized execution quality TAG Report including Industry Average Benchmarks. TAG helps market participants to take control of Best Execution, Trading Costs, Market Fragmentation, and Regulatory Obligation by offering innovative Execution Analytics Solutions. TAG measures: quality of execution, competition between market participants, US Best Execution compliance reporting, Transaction Cost Analysis (TCA), and any size custom request. For further information, please visit <http://www.tagaudit.com>